



GLOUCESTER QUAYS

PRESS RELEASE

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For immediate release

GLOUCESTER QUAYS FOLLOWS RECORD 2022 WITH TIMBERLAND OPENING TO BOOT

Peel L&P has announced the opening of international footwear and lifestyle retailer, Timberland, at Gloucester Quays, the South West's premier outlet and dining destination.

Timberland's new 2,110 sq ft unit, opposite sports and outdoor brand The North Face, stocks a complete outlet collection with a focus on their iconic footwear, including boots, shoes, and trainers. It is also home to menswear, womenswear, and childrenswear ranges, alongside accessories from bags to sunglasses to socks.

The signing of Timberland, as they celebrate the 50th anniversary of the world-renowned 'Yellow Boot', comes in direct response to customer demand for the brand from Gloucester Quays' visitors, following a series of surveys in 2022. The destination continues to have incredibly strong performance across its footwear and sportswear brands, with Timberland now having joined the likes of Adidas, Clarks, and Skechers.

Paul Carter, Asset Director at Peel L&P, commented: "Adding Timberland to our retail mix showcases two things: performance at Gloucester Quays creates a compelling reason for leading brands to join us; and we genuinely listen to our customers when it comes to shaping the destination. This is an iconic brand and one that understands the outlet experience, so naturally we are delighted to have worked with them to bring this new store to life."

Ignacio Abadias –Real Estate Manger EMEA at Timberland, added: "Gloucester Quays is a great outlet in such a beautiful location, from the from the waterside setting to the heritage of some of its buildings. It's amazing to now be open and trading, as we bring our world-famous footwear and clothing collections to the Gloucester Quays customer."



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The signing of Timberland follows a hugely successful 2022 for Gloucester Quays, with retail sales up 8% compared with 2019, and December outperforming the same month in 2021 by 18%. Gloucester Quays has also announced this year that it, alongside Quayside MediaCity in Salford, one of the first two retail destinations of its kind to achieve 'Net Zero Carbon – Operational Energy' in line with UKGBC's Net Zero Carbon Buildings Framework.

Ends

For further information, please contact Aver PR:

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Notes to Editors

About Gloucester Quays

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

About Peel L&P - Realising Possibility

Peel L&P is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters' MediaCity and Peel NRE's Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.

As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel L&P has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel L&P's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.

More information at www.peellandp.co.uk or follow us on Twitter @PeelLandP and [LinkedIn](#)