

P R E S S R E L E A S E

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For immediate release

**GLOUCESTER QUAYS DRAWS IN RECORD CROWDS
FOR FOOD FESTIVAL**

Peel L&P has announced record footfall for its Summer Food Festival at Gloucester Quays, the premier urban outlet in the South West.

The event increased footfall over the weekend by 29% when compared with the same time in 2022, taking place in Mariners Square and Orchard Square, Gloucester Quays' unique public open space adjacent to the historic docks and warehouse buildings. The Cookery Theatre housed live sessions from some of the UK's best-known chefs and celebrity bakers – including the award-winning Cherish Finden and Levi Roots, alongside several Great British Bake Off finalists – and was hosted by TV presenter and author Chris Bavin across both days.

The Food Festival has been running since 2013, this year featuring over 150 stalls offering local food, produce, and crafts, pop-up bars, and live music. The investment from Peel L&P is part of their commitment to create engaging and exciting experiences at Gloucester Quays, making these accessible for visitors and supporting the destination's businesses, evidenced by the 16% increase in sales they experienced compared with last year.

Paul Carter, Asset Director at Peel L&P, commented: "Every year we push to make our Summer Food Festival better and more exciting for our visitors, and as a result it's become an important part of Gloucester's calendar of events. The turnout this year was exceptional, no doubt drawn in by the amazing location and the great line-up of guest chefs and TV personalities we have been able to secure. Supporting our businesses, and indeed other local independents during this event, is a big part of our approach for Gloucester Quays, and the 2023 edition has undoubtedly been a success for them as well."

Award-winning pastry chef and Bake Off – The Professionals judge, Cherish Finden, added:

“Gloucester Quays is such a beautiful location, and this open area next to the water made for a great place to host some interactive baking demos, doing what I do best! Everyone who came was so enthusiastic and engaged and it made the day a lot of fun.”

This news follows the announcement that Mountain Warehouse and Animal have combined to take an upsized store at the destination, trebling their presence.

Ends

For further information, please contact Aver PR:

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Notes to Editors

About Gloucester Quays

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

About Peel L&P - Realising Possibility

Peel L&P is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters' MediaCity and Peel NRE's Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.

As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel L&P has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel L&P's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.



GLOUCESTER QUAYS

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