

## **GLOUCESTER QUAYS**

#### PRESS RELEASE

28 September 2023 For immediate release

# GLOUCESTER QUAYS SOON TO BE HOME TO DEBUT ROLLER DISCO CONCEPT

Peel L&P has announced the signing of Roller Express, Gloucestershire's only dedicated roller disco venue, at premier southwest urban outlet Gloucester Quays. The 8,000 sq ft venue is due to open this autumn, representing the only roller disco to operate within a shopping centre environment.

Roller Express will be operated by the same team behind Skate Factory, a retail store in Gloucester with origins as far back as 1976, which creates bespoke roller skates, and sells a range of skateboards and accessories, while operating a not-for-profit community membership club. The Roller Express venue will follow the same core principles as Skate Factory: encouraging participation in roller skating as a leisure activity, by keeping products and experiences as low-cost and accessible as possible, and facilitating a safe space for skaters of all ages and abilities.

From the new 100-capacity venue adjacent to Bill's at Gloucester Quays, Roller Express will offer 34 sessions per week, and will be open 7 days a week into the late evening. As a not-for-profit, Roller Express is able to provide great value experiences, with 100 minutes of roller-skating costing as little as £5, with additional skate hire available and free skate pads.

They have also partnered with Heelys<sup>™</sup> on a Skate School for all ages, from 10am every Saturday and Sunday, and the new site is set to create approximately 15 full and part-time jobs, with applications open to people of all ages and even those with no skating experience.

**Simon, Customer Experience Manager** at **Skate Factory**, added: "We're over the moon to be opening this new venue at Gloucester Quays. We have dedicated so much time and energy into making roller skating more appealing, more accessible, and more fun for the people of Gloucester, and over many decades have picked up a huge community following in the process. Gloucester



### **GLOUCESTER OUAYS**

Quays likewise has a great loyal customer base, so we are hoping to see those merge, as we look to open up an activity to as many people as possible."

Owen Acland, Centre Manager at Gloucester Quays, commented: "Creating new and exciting reasons for people to visit Gloucester Quays is always top of mind when we are thinking about which businesses we should bring to the outlet. Roller Express does just that, but it gives us even more pleasure when we're able to accommodate a business with strong community principles and a long-founded local connection. This will make for such a fun addition to Gloucester Quays, and a completely unique one at that."

Providing space for Roller Express at Gloucester Quays is the latest way in which Peel L&P is looking to use Gloucester Quays to support a flourishing Gloucester community. Earlier this year, the destination also achieved 'Net Zero Carbon – Operational Energy', in line with UKGBC's Net Zero Carbon Buildings Framework.

#### **Ends**

For further information, please contact Aver PR:

gloucesterquays@averpr.com

#### **Notes to Editors**

#### **About Gloucester Quays**

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

#### About Peel L&P - Realising Possibility

Peel L&P is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters' MediaCity and Peel NRE's Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.

As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis



## **GLOUCESTER QUAYS**

and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel L&P has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel L&P's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.

More information at <a href="https://www.peellandp.co.uk">www.peellandp.co.uk</a> or follow us on Twitter @PeelLandP and <a href="https://www.peellandp.co.uk">LinkedIn</a>