

P R E S S R E L E A S E

6 June 2023

For immediate release

PUMA SET TO LEAP INTO GLOUCESTER QUAYS

Peel L&P has announced that PUMA, the internationally renowned athletic apparel brand, has signed at premier South West outlet and dining destination, Gloucester Quays.

PUMA, one of the world's largest sports manufacturers, will open its 2,184 sq ft outlet store at Gloucester Quays in the coming weeks, opposite Le Creuset. The store will feature the brand's high-quality range of sports apparel, including its classic women's, men's, and kids clothing ranges. Dedicated sportswear collections for sports such as running, football, and motorsport will also be on offer, as well as its extensive range of trademark footwear.

PUMA will join Gloucester Quays' already comprehensive line-up of premium sportswear and lifestyle focused brands, including Adidas, Timberland, and Levi's.

Paul Carter, Asset Director at Peel L&P, commented: "Gloucester Quays is consistently demonstrating the quality of its retail line-up, evidenced by the signing of global sports and apparel brands like PUMA. We are committed to providing visitors with an extensive range of vibrant new retail options, and high-quality specialist brands that diversify the outlet's offer. We have already introduced Timberland and NEXT this year, so the signing of PUMA is a continuation of our efforts to keep Gloucester Quays fresh and exciting."

Colette Hilton, Head of Retail and E-Com UKI at PUMA, added: "Gloucester Quays has a reputation as being a hub for leading brands within the South West, so it was a natural home for PUMA's next outlet store. We are so excited to open the doors to our new location this June, and showcase our trademark, high-quality range of athletic and casual footwear, apparel and accessories."

The news of PUMA's signing follows a series of key retail announcements for Gloucester Quays this year, including the signing of British retail giant, NEXT, and the opening Timberland, the international footwear and lifestyle retailer. The destination reported strong performance across all

sectors in 2022, particularly for its footwear and sportswear retailers, with retail sales up 8% on 2019.

Ends

For further information, please contact Aver PR:

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Notes to Editors

About Gloucester Quays

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

About Peel L&P - Realising Possibility

Peel L&P is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters' MediaCity and Peel NRE's Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.

As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel L&P has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel L&P's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.

More information at www.peellandp.co.uk or follow us on Twitter @PeelLandP and [LinkedIn](#)